



GRASONVILLE 410-827-8080 (phone)
410-827-3888 (fax)
ANNAPOLIS 410-267-9731 (phone)
410-267-9732 (fax)
sales@whalertowne.com
service@whalertowne.com

FOR MORE INFORMATION, PLEASE CONTACT:

Rick Boulay Jr
RickJr@whalertowne.com
(410) 827-8080

FOR IMMEDIATE RELEASE

Chesapeake Whalertowne Wins Outstanding Sales Achievement at Boston Whaler's 2013 Regional Forums

Grasonville, MD (November 18, 2013) —Chesapeake Whalertowne was recognized with the 2013 Outstanding Sales Achievement for outstanding performance and excellence as a brand ambassador during Boston Whaler's annual regional dealer forums.

Boston Whaler dealerships from the Northeast, Southeast, Midwest and West regions were awarded based on customer service and sales performance during the 2013 model year. Awards for outstanding service required a perfect score in all criteria for quality customer care, as determined via direct customer survey. Sales awards were based on total unit sales in each respective region, with recognition given to the top-five ranking dealerships in the Northeast and Southeast and the top-three ranking dealerships in the Midwest and West. Awards were presented by Boston Whaler President Huw Bower and Vice President of Sales, Marketing and Customer Service, Jeff Vaughn.

"We are very pleased to personally recognize Chesapeake Whalertowne with the Outstanding Sales Achievement for their hard work in the field and their dedication and loyalty to the Boston Whaler brand," Vaughn said. "Our dealers play an integral role in the effort that makes our company globally esteemed,

and on behalf of Boston Whaler, I would like to thank you for your passion and commitment.”

For more information about the award-winning Boston Whaler dealer network, please contact Traci Davis at (386) 409-6419 or by email at tdavis@whaler.com.

To speak with a sales representative from Chesapeake Whalertowne, please contact (410) 827-8080 or visit www.whalertowne.com

About Boston Whaler: For more than 50 years, Boston Whaler has been building superior quality unsinkable runabouts, cruisers and center console boats. Founded in 1958 and currently headquartered in Edgewater, Fla., the company’s unique foam-cored construction process contributes not only unsurpassed flotation, but also superior ride characteristics and durability. The current product line ranges from 11 to 37 feet and is distributed around the world by a network of exceptional dealers. For more information about The Unsinkable Legend™, please visit www.bostonwhaler.com. Boston Whaler is owned by Brunswick Corporation, the largest marine manufacturer in the world.